



**SPECIAL CALLED MEETING**  
September 18, 2024, at 8:30 a.m.  
Municipal Building Conference Room  
16 S. Main Street  
**AGENDA**

**GENERAL BUSINESS**

8:30 a.m.      Call to Order

Dave Barone, Board Chair

1. Welcome & Introductions
2. Board comments
3. Consent Agenda

- Approval of Minutes: DWC Regular Meeting on August 20, 2024

4. Presentation of Downtown Waynesville tourism report

Corrina Ruffieux, Executive Director  
Visit NC Smokies

5. Review of FY 2024-25 Budget

Dave Barone, Board Chair

6. Committee Updates

- Organization

- Update on forming "Friends of Waynesville" non-profit

- Promotions

Jessica Garrick, Promotions Chair

- Upcoming events

- Sept. 26 merchant gathering
- Oct. 12 Church Street Show (vendor parking)
- Oct. 31 Treats on the Street
- Christmas events

- Design

Joyce Massie, Design Chair

- String lights

7. Director's Report

Beth Gilmore, Executive Director

8. Other Business

Dave Barone, Board Chair

Next Meeting: October 15 at 8:30 a.m.

9:30 a.m. Adjourn